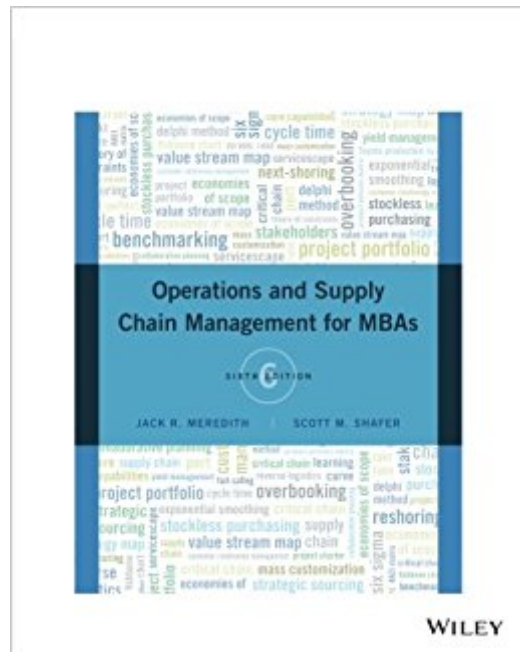




The book was found

Operations And Supply Chain Management For MBAs



Synopsis

Operations and Supply Chain Management for MBAs, 6th Edition, provides an introduction to the basic concepts of operations and supply chain management with a strategic, conceptual, and contemporary approach. Specifically written with the needs of MBA students in mind, current topics such as supply chain management, the balanced scorecard, and yield management, as well as those specific to marketing, finance and other majors are explained with less quantitative and more conceptual content. With a concise format, this text is designed to allow professors to tailor the course through supplementary cases and other materials for the unique nature of various MBA programs and student populations.

Book Information

Paperback: 372 pages

Publisher: Wiley; 6 edition (December 21, 2015)

Language: English

ISBN-10: 111935532X

ISBN-13: 978-1119355328

Product Dimensions: 8 x 0.8 x 10 inches

Shipping Weight: 2 pounds (View shipping rates and policies)

Average Customer Review: 3.8 out of 5 stars 5 customer reviews

Best Sellers Rank: #227,506 in Books (See Top 100 in Books) #276 in [Books > Business & Money > Management & Leadership > Project Management > Business](#) #3938 in [Books > Business & Money > Skills](#) #7322 in [Books > Textbooks > Business & Finance](#)

Customer Reviews

***WARNING: Only works on Kindle App, not Online Reader

I don't like the material. It's not clear.

Worked as designed.

Great book!

This is great so far

[Download to continue reading...](#)

Operations and Supply Chain Management for MBAs Operations and Supply Chain Management for MBAs, 6th Edition Supply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement) Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management Supply Chain Management for the Curious: Why Study Supply Chain Management? Operations and Supply Chain Management: The Core (Book Only) (McGraw-Hill/Irwin Series Operations and Decision Sciences) Operations Management in the Supply Chain: Decisions and Cases (McGraw-Hill/Irwin Series, Operations and Decision Sciences) OPERATIONS MANAGEMENT IN THE SUPPLY CHAIN: DECISIONS & CASES (Mcgraw-Hill Series Operations and Decision Sciences) Supply Chain Transformation: Building and Executing an Integrated Supply Chain Strategy Sustainable Logistics and Supply Chain Management: Principles and Practices for Sustainable Operations and Management Managing Operations Across the Supply Chain (McGraw-Hill/Irwin Series in Operations and Decision Sciences) Operations Management: Sustainability and Supply Chain Management (12th Edition) Principles of Operations Management: Sustainability and Supply Chain Management (10th Edition) MyOMLab with Pearson eText -- Access Card -- for Operations Management: Sustainability and Supply Chain Management Principles of Operations Management: Sustainability and Supply Chain Management Plus MyOMLab with Pearson eText -- Access Card Package (10th Edition) Common Sense Supply Management: Tales From The Supply Chain Trenches Manufacturing Planning and Control for Supply Chain Management (McGraw-Hill/Irwin Series in Operations and Decision Sciences) Purchasing and Supply Chain Management (McGraw-Hill/Irwin Series in Operations and Decision Sciences) Purchasing and Supply Chain Management, 3rd edition (McGraw-Hill/Irwin Series in Operations and Decision Sciences) Operations and Supply Chain Management (Mcgraw-Hill / Irwin)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)